

> FINI eliminates downtime risk thanks to Arcserve UDP

CUSTOMER PROFILE

Company: FINI
Sector: Food
Workforce: 1.021 (in Brazil)



COMPANY

FINI is engaged in the production and sale of jelly candies, leading the Brazilian market and operating in every continent.

CHALLENGE

Given the growth of its business and the coverage of its products all over Brazil, the company cannot bear downtime since it would be very harmful to the pace of its activities.

SOLUTION

FINI already knew and trusted Arcserve products, so it decided to adopt Arcserve UDP.

BENEFITS

Now Arcserve UDP is used to protect each and every server.



COMPANY

Innovative jelly candies

FINI is specialized in the production and development of jelly candies, leading the Brazilian market and operating in every continent. Product quality, innovation and constant search for new markets guide all corporate actions.

The Group is present in the five continents, with two factories (Spain and Brazil), and has approximately 1,000 employees only in its local branch. In Brazil, its annual sales reach roughly BRL 400 million and the company has ambitious growth plans until 2020.

CHALLENGE

Accelerated business growth



We relied on the skill and competence of the team to fix problems, but business suffered from downtime.



Antonio Trevenzolli Junior, IT Manager

In FINI, the IT area has a small team, trying to keep high standards, and focusing on business processes, ensuring customer service efficiency and responding to challenges. This department is essential for daily business activities; apart from meeting everyday requirements, it also develops productivity and innovation projects.

The main goal of the IT team is to guarantee that all systems operate on a 24/7 basis, offering reliability and stability. With the growth of business and processes, this task became harder and harder. In 2015, the accelerated increase in Fini's operations led the department to look for a solution that facilitated backup and recovery processes, ensuring that all systems were always online and that there was no downtime at all.



SOLUTION



The importance and growth of our businesses and processes led us to invest in a mature and efficient solution.



Antonio Trevenzolli Junior, IT Manager

Fini already used Arcserve products. This was a decisive factor: the choice was Arcserve UDP, a solution that offered valuable resources allowing secure data recovery support, from email granularity to full server recovery, all this for a fair price and with efficient support.

According to Trevenzolli, the implementation was conducted in 2015 and was quite quick, as Arcserve UDP is very simple. The management components were incorporated into a designated server to act as backup server, and then two agents were installed in the remaining physical servers. The virtual machines within the Hyper-V environment did not require agents, which also made the process more agile.

Thanks to Arcserve UDP's management reports and dashboards, Fini has access to a comprehensive view of protected data just a few clicks away, as well as to useful data on backup size projections for the following months. This way, it is possible to manage necessary changes and/or expansions in a scheduled manner. The solution requires little or no maintenance at all, and therefore employees can focus on other critical tasks for the business.



BENEFITS

A solution that guarantees zero interruptions



Arcserve UDP is used for the entire system, offering security to all servers.



Antonio Trevenzolli Junior, IT Manager

Today, Arcserve UDP is the key element of Fini's business continuity strategy. It provides protection to all physical and virtual servers, creating backups on tapes and disks. After UDP was adopted, backup times were reduced by more than 80%. Also, Fini has recently adopted Arcserve cloud services to replicate all backups after disk execution.

Thanks to UDP's deduplication technology, the replication process is completed in just a few minutes. The company can be assured that, in case of disaster, data will always be secure and may be accessed quickly from any backup. Fini currently protects a total 10 TB of data, storing backups up to two weeks. With Arcserve UDP, the company can store everything it needs in less than 4 TB disk space in the backup server.

All servers are protected, and the company can guarantee that critical systems will never be down, therefore avoiding losses and downtime situations. The disaster recovery time was significantly reduced and, as Arcserve UDP is flexible, the IT department is certain that it can always rely on this solution, which may be expanded in accordance with company growth. The solution has eliminated downtime risks and facilitated the tasks developed by the employees of the IT department, who can work more efficiently and focus on innovation.



About Gêneses

Gêneses was founded in November 1998 with the goal of offering IT solutions for SMBs. Acting in the industrial, logistic, financial, government, and telecommunications fields, Gêneses has experience providing and integrating solutions for all commercial platforms, always investing in training their employees in order to continue offering products and services with the best quality.

Learn more: www.geneses.com.br



www.arcserve.com

Copyright © 2016 Arcserve. All rights reserved. All trademarks, trade names, service marks and logos referenced herein belong to their respective owners. This document is for informational purposes only. Arcserve assumes no responsibility for the accuracy or completeness of the Information. To the extent permitted by applicable law, Arcserve provides this document "as is" without warranty of any kind, including, without limitation, any implied warranties of merchantability, fitness for a particular purpose, or non-infringement. In no event will Arcserve be liable for any loss or damage, direct or indirect, from the use of this document, including, without limitation, lost profits, business interruption, goodwill or lost data, even if Arcserve is expressly advised in advance of the possibility of such damage.